

Create. Compete.

Direct Change

to Save Lives.

Youth create films to promote social justice in schools and communities.



www.DirectingChangeCA.org

The **Directing Change Program & Film Contest** is an evidence-based youth suicide prevention and mental health promotion program. Young people create short films about critical health topics that are then shared to change conversations in schools and communities.

For Youth ages 14-25
or in grades 6-12. Win cash, get recognized and use your creativity to make a difference.

For Schools and Organizations: Trainings to support AB 2246, lesson plans, and educational resources.

For Everyone: View and download hundreds of free films and public service announcements.

Directing Change Program & Film Contest
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Eschential MATTERS
A program of the Eschential Institute

California State Office of Education

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KNOW THE SIGNS

Founded by courses through the Mental Health Services Act (Prop 63).

**CALLING
ALL YOUNG
FILMMAKERS
AND
CHANGE AGENTS!**

MAKE A DIFFERENCE
AND WIN CASH BY CREATING
30 AND 60-SECOND FILMS
THAT WILL BE USED
ACROSS THE STATE TO
RAISE AWARENESS AND
PROMOTE ENDING THE SILENCE
ABOUT SUICIDE PREVENTION
AND MENTAL HEALTH.

**Open to youth
ages 14-25 or
in grades 6-12**

- SUICIDE PREVENTION •
- MENTAL HEALTH MATTERS •
- THROUGH THE LENS OF CULTURE •
 - ANIMATED SHORT •
 - WALK IN OUR SHOES •
 - SANAMENTE •

**SUBMISSIONS ARE DUE
MARCH 1 EVERY YEAR.**

Visit www.DirectingChangeCA.org



Funded by counties through the Mental Health Services Act (Prop 63).

